

Dave Barthelmy

From: Kevin Ward [kward@themineralgallery.com]
Sent: Wednesday, October 08, 2008 12:36 AM
To: dbarthelmy@webmineral.com
Subject: * * First Ever Keystone Mineral Sale! * *

Greetings!

For the first time ever on the website, I'm going to offer a **Keystone Mineral Sale** for all 17 Sale Rooms! For those who are new to mineral show lingo, a keystone sale means that all specimens are half price. I'm extremely overstocked on minerals at the moment and need to clear space before relocating my office next year. Today it occurred to me that I have over 400 fine mineral specimens in the Mineral Sale Rooms and I'd really like to move them on to new homes and collections!

Don't forget that these specimens are already discounted 25% to 50% so what you are really receiving is a half price discount on prices that are already deeply discounted. Technically, that could make the new sale prices double keystone on many specimens!

Here's an example of how the sale works...

SALE! #203

Bright lemon-yellow Fluorite with blue rims and Chalcopyrite!
From the Ozark-Mahoning Group, Cave-in-Rock Sub-District, Hardin County, Illinois. Measures 7.5 cm by 6.5 cm. Ex. Tribbey Collection.
Price \$585 - **NEW SALE PRICE IS \$385!**

This specimen is currently marked down from \$585 to \$385 in the Sale Rooms. **During the Keystone Sale, the new price is now \$192.50!**

The only exceptions to the keystone sale pricing are consignment items and Golds or Silvers. Large orders, dealer orders, and layaways are very welcome. To visit the Sale Rooms, [please follow this link](#). All seventeen Sale Rooms can be clicked to using to links at the bottom of each page.

Please e-mail if you have any questions,

Kevin

* The *New* [Denver Show 2008](#) update is now online! *

Contact Information

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